

*In the Company of Women Luncheon*  
**“Our Learners Today, Become Leaders Tomorrow”**  
**April 7, 2022**  
**Program Book Commitment Form**

**Business/Organization  
Name (exactly as it  
should appear in printed  
materials):**

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**Authorizing Contact:**

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**Address:**

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**Phone:**

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**Email:**

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We are pleased to purchase an ad in the printed event program book as indicated:

- |                                |                 |                                 |
|--------------------------------|-----------------|---------------------------------|
| <input type="checkbox"/> \$350 | Full Page Ad    | Ad size 5” (w) x 8” (h)         |
| <input type="checkbox"/> \$200 | Half Page Ad    | Ad size 5” (w) x 3.875” (h)     |
| <input type="checkbox"/> \$125 | Quarter Page Ad | Ad size 2.375” (w) x 3.875” (h) |

**\$ \_\_\_\_\_ Total (Based on Size of Ad)**

All ads must be received by **March 4, 2022**. Please email ad and complete form to: [karolj@ywcahartford.org](mailto:karolj@ywcahartford.org).

**Method of payment** (Make **checks payable to** YWCA Hartford Region)

Please bill me at the above address     Payment via credit card

Visa     MasterCard     American Express     Other \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date MM/YYYY: \_\_\_\_\_ CVC \_\_\_\_\_

Yes, I want to help offset credit card processing fees

Signature \_\_\_\_\_

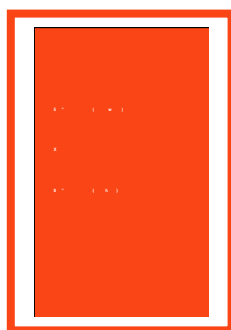
*Required for credit card transactions*

**All proceeds benefit *YWCA Hartford Region* programs and services.  
Please visit [www.ywcahartford.org](http://www.ywcahartford.org) for more information.**

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**Program Book Advertising Specifications**

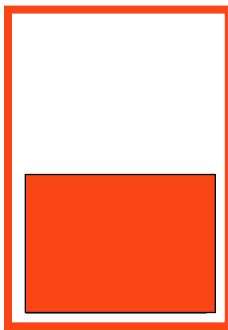
**Full Page Ad**

5” (w) x 8” (h)



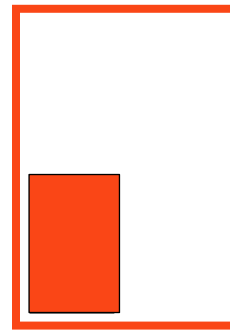
**Half Page Ad**

5” (w) x 3.875” (h)



**Quarter Page Ad**

2.375” (w) x 3.875” (h)



**For all ads:** Please keep copy within the measurements to maintain legibility when printed. Please ensure that ad is black and white (unless otherwise indicated) and quality is at least 300 dpi.

**Preferred File Format:** Adobe PDF—Please ensure all PDF file dimensions match the ad sizes specified and fonts are properly embedded to avoid formatting and layout issues.

**Adobe Illustrator files:** Please provide file as an AI file or EPS. Convert all text to outlines.

**Adobe Photoshop files:** Please provide file as either PSD or TIFF.

**All sponsor levels please provide both color and B&W, high resolution logos.** (PNG, JPEG, PDS or EPS formats are acceptable)

**Deadline:** **All ads must be received by March 4, 2022** for inclusion in our event program book.

Please email ads and logos to: Karol Jimenez at [Karolj@ywc Hartford.org](mailto:Karolj@ywc Hartford.org) If you have any questions please call: 860-525-1163 x 122