



hartford region

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July 30, 2015

FOR IMMEDIATE RELEASE

YWCA Hartford Region Welcomes Donna Haghighat as Chief Engagement and Advocacy Officer

Hartford, CT- [YWCA Hartford Region](#) is pleased to announce that Donna Haghighat, J.D. has joined the organization as its Chief Engagement and Advocacy Officer.

In her role as Chief Engagement and Advocacy Officer, Haghighat will be responsible for cultivating relationships, overseeing marketing and communications, and fundraising to increase the financial resources available to maximize the impact of YWCA in the community. In addition she will direct public policy initiatives and work to leverage community partnerships to support YWCA's mission of eliminating racism and empowering women.

Haghighat comes to YWCA with over 10 years of experience developing programs, cultivating relationships, fundraising, creating strategic plans and building communication plans. Haghighat was most recently the Chief Development Officer at the Hartford Public Library where she led all communication initiatives, fundraising and a volunteer program.

"YWCA is excited to welcome Donna as our new Chief Engagement and Advocacy Officer," Deborah Ullman, CEO YWCA Hartford Region, said. "Her expertise and experience will be valuable as YWCA seeks additional resources and partnerships to implement our strategic plan."

She currently serves as the co-president of Connecticut's American Association of University Women (AAUW) and committee chair of the AAUW's Connecticut Tech Savvy. Haghighat is the Connecticut National Delegate for Vision 2020, which is committed to women's equality, as well as the founding curator of Hartford Global Shapers, an initiative of the World Economic Forum.

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Established in 1867, YWCA Hartford Region is the third oldest affiliate of YWCA, a women's membership movement dedicated to **eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all**. YWCA Hartford Region provides programs and services in the greater Hartford area including child care, supportive housing, teen leadership development, racial justice awareness, financial literacy and economic empowerment. For more information, visit www.ywc Hartford.org and follow us on [Facebook](#) and [Twitter](#)!