

Sponsorship Package *In the Company of Women Luncheon* “Our Learners Today, Become Leaders Tomorrow”

** More than 90% of your sponsorship directly supports YWCA Hartford Region programs and services.*

We are excited to welcome you back to YWCA Hartford Region’s signature fundraising event, *In the Company of Women*.

Please join us on April 7, 2022 as a sponsor in support of our **mission to eliminate racism, empower women and promote peace, justice, freedom and dignity for all.**

You make all the difference for women, girls and families in our community.

Please become a sponsor today!

Date & Location:

Thursday, April 7, 2022
Connecticut Convention Center
100 Columbus Blvd.
Hartford, CT 06103

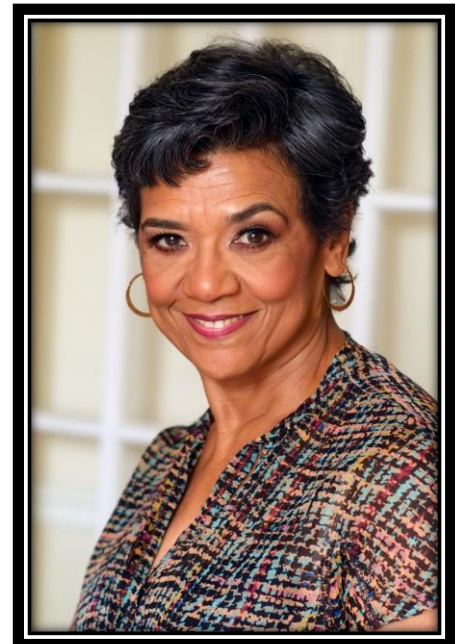
Time:

11:00 A.M. - 12:30 P.M. Pre-event networking & vendors
12:30 P.M.
Keynote address: 1:00 P.M.

For More Information:

Please contact Karol Jimenez at:
YWCA Hartford Region at (860) 525-1163 x 122
or
Karolj@ywc Hartford.org

Keynote Speaker:



Sonia Manzano

*Actress “Maria from Sesame Street” and Author.
A fearless trailblazer and advocate for education,
diversity and children’s issues.*

All proceeds benefit *YWCA Hartford Region* programs and services.

Please visit www.ywc Hartford.org for more information.

\$50,000 – Presenting Exclusive!

- Four premier tables of ten (40)
- Mention from podium
- Logo recognition on website, event signage, video screens in ballroom, print advertising, and newsletter
- Two full page color ads in printed program book
- 20 Passes to meet and greet with Keynote speaker
- Booth at Persimmon Plaza (Expo)
- Acknowledgement on social media platforms

\$25,000 – Champion

- Two premier tables of ten (10)
- Mention from podium
- Logo recognition on website, event signage, video screens in ballroom, print advertising, and newsletter
- Full page color ad in printed program book
- 10 passes to meet and greet with Keynote speaker
- Booth at Persimmon Plaza (Expo)
- Acknowledgement on social media platforms

\$15,000 - Supporter

- One premier table of ten (10)
- Mention from podium
- Logo recognition on website, event signage, video screens in ballroom print advertising, and newsletter
- Full page color ad in printed program book
- Booth at Persimmon Plaza (Expo)
- 8 passes to meet and greet with Keynote speaker
- Acknowledgement on social media platforms

\$10,000 - Partner

- One priority table of ten (10)
- Mention from podium
- Logo recognition on website, event signage, video screen in ballroom, print advertising, and newsletter
- Full page color ad in printed program book
- 6 passes to meet and greet with Keynote speaker
- Acknowledgement on social media platforms

\$5,000 - Unlimited Opportunity Supporter

- Seating for ten (10)
- Logo recognition on website, event signage, video screen in ballroom print advertising, and newsletter
- Half page color ad in printed program book
- 2 passes to meet and greet with Keynote speaker
- Acknowledgement on YWCA social media platforms

\$3,000 - Community Builder

- Seating for five (5)
- Listing on website, select print materials
- Quarter page color ad in printed program book

\$2,500 – YWCA Hartford Region Friend

- Seating for five (5)
- Listing on website
- Quarter page black and white ad in printed program book

\$2,000 – Educational Session – *Exclusive!*

- Seating for two (2)
- Signage outside educational session space
- Opportunity to visit participants during morning education session with keynote (limit two passes)
- Quarter page black and white ad in printed program book

\$2,000 – Photo Booth – *Exclusive!*

- Seating for two (2)
- Signage by photo booth
- Quarter page black and white ad in printed program book

Can't join us, but want to support YWCA Hartford Region? Please consider gifting a table.

A **\$1,750 Gifted Table** would allow ten (10) YWCA Hartford Region program participants to attend the event. Your logo would be prominently displayed on the table.

Sponsorship Commitment Form- Please Print

Sponsoring organization (as it should appear in print)

Address

State

Zip

Organization Website

Social Media tags (Facebook/Twitter)

Contact name (for ad copy, guest lists, and logos)

Title

(_____) _____

Phone

_____ E-mail

Please select *In the Company of Women Luncheon* sponsor level:

___\$50,000 Presenting (Exclusive) We will use booth benefit __ Yes ___ No

___\$25,000 Champion We will use booth benefit __ Yes ___ No

___\$15,000 Supporter We will use booth benefit __ Yes ___ No

___\$10,000 Partner We will use booth benefit __ Yes ___ No

___\$ 5,000 Unlimited Opportunity Supporter

___\$ 3,000 Community Builder

___\$ 2,500 YWCA Hartford Region Friend

___\$ 2,000 YWLC Education Session (Exclusive)

___\$ 2,000 Photo Booth (Exclusive) ___\$ 1,750 Gifted Table

Method of Payment:

___ Please invoice or contact at above address

___ Payment to follow (no invoice necessary)

___ Payment is enclosed (no invoice necessary)

Please complete registration form and return to:

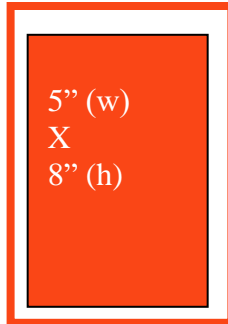
YWCA Hartford Region

135 Broad Street, Hartford, CT 06105

Attention: Karol Jimenez - Email: karolj@ywcahartford.org or fax: 860-947-4503

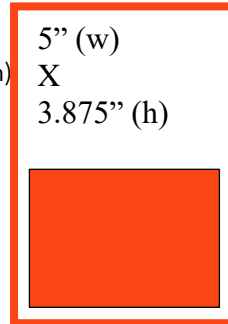
Full Page

5" (w) x 8" (h)



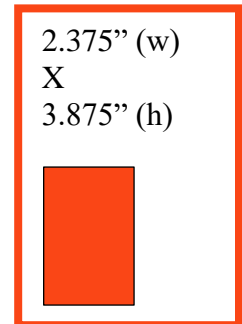
Half Page

5" (w) x 3.875" (h)



Quarter Page

2.37" (w) x 3.875" (h)



Advertising Specifications

Presenting (Exclusive):

Two Full page color ads
5" (w) x 8" (h)

Champion / Supporter/ Partner:

Full page color ad
5" (w) x 8" (h)

Unlimited Opportunity Supporter:

Half page color ad
5" (w) x 3.875" (h)

Community Builder:

Quarter page color ad
2.37" (w) x 3.875" (h)

Friend:

Quarter page black & white ad
2.37" (w) x 3.875" (h)

Photo Booth (Exclusive) / YWLC Education Session-(Exclusive):

Quarter page black & white ad
2.37" (w) x 3.875" (h)

For all ads: Please keep copy within the measurements to maintain legibility when printed. Please ensure that ad is black and white (unless otherwise indicated) and quality is at least 300 dpi.

Preferred File Format: Adobe PDF—Please ensure all PDF file dimensions match the ad sizes specified and fonts are properly embedded to avoid formatting and layout issues.

Adobe Illustrator files: Please provide file as an AI file or EPS. Convert all text to outlines.

Adobe Photoshop files: Please provide file as either PSD or TIFF.

All sponsor levels please provide both color and B&W, high resolution logos. (PNG, JPEG, PDS or EPS formats are acceptable)

Deadline: All ads must be received by **March 4, 2022** for inclusion in our event program book.

Please email ads and logos to: Karol Jimenez at Karolj@ywc Hartford.org

If you have any questions please call: 860-525-1163 x 122