

Sponsorship Package *In the Virtual Company of Women* September 30, 2021

** More than 90% of your sponsorship directly supports YWCA Hartford Region programs and services.*

Thank you for generously supporting YWCA Hartford Region as a sponsor!

We hope you will join us for the next In the Virtual Company of Women on September 30, 2021.

This year your continued support is needed more than ever!

You make all the difference for women, girls and families in our community.

Please become a sponsor today!

Date:

Thursday, September 30, 2021

Time:

12:00 p.m. – 1:00 p.m.

For More Information:

Contact Karol Jimenez at: (860) 525-1163 x 122
or Karolj@ywc Hartford.org



All proceeds benefit *YWCA Hartford Region* programs and services.

Please visit www.ywc Hartford.org for more information.

Sponsorship Package *In the Virtual Company of Women* **September 30, 2021**

** More than 90% of your sponsorship directly supports YWCA Hartford Region programs and services.*

\$25,000 – Presenting Sponsor

- 50 virtual viewing tickets
- Recognition during opening and closing remarks, including on-screen closing credits
- Logo listed on YWCA Hartford Region Corporate Partner page for a full year
- Inclusion of a 30-second video testimonial on “*What’s Your Why?*” supporting YWCA Hartford Region’s work in racial, social and gender equity (deadlines apply). Video will also be uploaded and accessible on event page
- Logo recognition on event website, pre and post event thank you ad, YWCA newsletter, listing in the 2021 annual report, and acknowledgement on YWCA social media platforms
- Two full page color ads in virtual program book

\$15,000 – Platinum Sponsor

- 35 virtual viewing tickets
- Recognition during opening and closing remarks, including on-screen closing credits
- Logo listed on YWCA Hartford Region Corporate Partner page for the full year
- Opportunity for a 30-second video testimonial “*What’s Your Why?*” supporting YWCA Hartford Region work in racial, social and gender equity (deadlines apply). Video will be accessible only on event page
- Logo recognition on event website, pre and post event thank you ad, YWCA newsletter, listing in the 2021 annual report, and acknowledgement on YWCA social media platforms
- Full page color ad in virtual program book

\$10,000 – Silver Sponsor

- 30 virtual viewing tickets
- Logo displayed during broadcast opening and closing credits
- Logo recognition on event website, pre and post event thank you ad, YWCA newsletter, listing in the 2021 annual report, and acknowledgement on YWCA social media platforms
- Logo listed on YWCA Hartford Region Corporate Partner page for the full year
- Full page color ad in virtual program book

\$5,000 – Gold Sponsor

- 20 virtual viewing tickets
- Logo displayed during opening and closing credits
- Logo recognition on event website, pre and post event thank you ad, YWCA newsletter, listing in the 2021 annual report, and acknowledgement on YWCA social media platforms
- Half page color ad in virtual program book

\$2,500 – Bronze Sponsor

- 10 virtual viewing tickets
- Name listed during opening and closing credits
- Listing on YWCA website, pre and post event thank you ad, YWCA newsletter, and listing in the 2021 annual report
- Quarter page color ad in virtual program book

Can't join us, but want to support YWCA Hartford Region?

Please make a donation at: <http://bidpal.net/2021ywca>

THANK YOU!

Sponsorship Commitment Form- Please Print

Sponsoring organization (as it should appear in print)

Organization Address

Organization Website

Social Media tags (Facebook/Twitter)

Contact name (for ad copy, virtual guest lists, and logos)

(_____) _____
Phone

Email

Please select *In the Virtual Company of Women -September 2021* sponsor level:

___ \$25,000 - Presenting

___ \$15,000 - Platinum

___ \$10,000 - Silver

___ \$ 5,000 - Gold

___ \$ 2,500 - Bronze

**We are planning to be live in April 2022!
Please join us early and secure your sponsorship today!**

We can't wait to be together to celebrate!

YES, I would like to secure my sponsorship level for April 2022

Method of Payment:

___ Payment by check – Enclosed is my payment made to YWCA Hartford Region

___ Payment by credit card

___ AMEX

___ VISA

___ MASTERCARD

___ DISCOVER

Credit Card Number: _____

Exp. Date MM/YYYY: _____ CVC _____

Yes, I want to help offset credit card processing fees

Signature _____

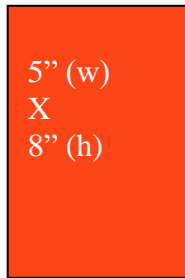
Required for credit card transactions

Please complete registration form and email to:

Attention: Karol Jimenez - Email: karolj@ywcahartford.org or

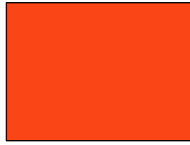
Please mail payments/donations to: YWCA Hartford Region, 135 Broad Street, Hartford, CT 06105

Full Page



Half Page

5" (w)
X
3.875" (h)



Quarter Page

2.375" (w)
X
3.875" (h)



Advertising Specifications

\$25,000 – Presenting Sponsor:

Two full pages color ads
5" (w) x 8" (h)

\$15,000 – Platinum Sponsor:

Full page color ad
5" (w) x 8" (h)

\$10,000 - Silver Sponsor:

Full page color ad
5" (w) x 8" (h)

\$5,000 – Gold Sponsor:

Half page color ad
5" (w) x 3.875" (h)

\$2,500 – Bronze Sponsor:

Quarter page color ad
2.37" (w) x 3.875" (h)

For all ads: Please keep copy within the measurements to maintain legibility when printed. Please ensure that ad is black and white (unless otherwise indicated) and quality is at least 300 dpi.

Preferred File Format: Adobe PDF—Please ensure all PDF file dimensions match the ad sizes specified and fonts are properly embedded to avoid formatting and layout issues.

Adobe Illustrator files: Please provide file as an AI file or EPS. Convert all text to outlines.

Adobe Photoshop files: Please provide file as either PSD or TIFF.

All sponsor levels please provide both color and B&W, high resolution logos. (PNG, JPEG, PDS or EPS formats are acceptable)

Deadline: All digital ads must be received by **August 20, 2021** for inclusion in our virtual program book.

Please email ads and logos to: Karol Jimenez at Karolj@ywc Hartford.org . If you have any questions please call: 860-525-1163 x 122