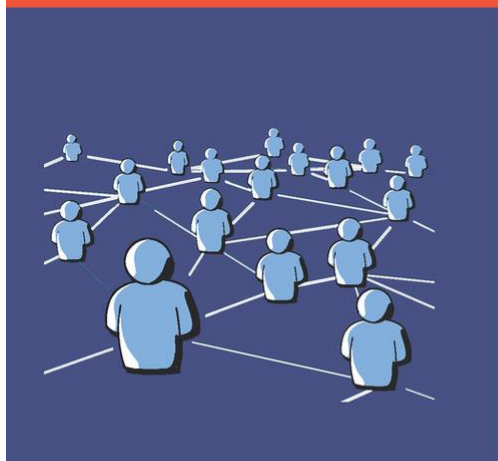


Day 2 of 7

7 Day Allies Advocacy Challenge

eliminating racism
empowering women
ywca
Hartford Region

SOCIAL



- When you see offensive posts on social media, call out the institution who posted.
- Speak up when someone makes racist jokes or comments.
- Seek out diverse friends for you and your children.
- Think about how you view racism. If you say you don't see color then you don't see racial disparity. See color, it's important for ensuring equity and real reform.

HERE IS HOW YOU CAN TAKE ACTION

Social: Spark Dialogue

Action 1: If you can, have the tough conversations with the people closest to you who may be posting racist jokes or comments on social media. It is important to foster change and growth with our family and friends. Need some tips on how to start the conversation? Visit:

<https://nmaahc.si.edu/learn/talking-about-race/topics/being-antiracist>,
and <https://www.youtube.com/watch?v=Bq1aTLsS69Y>

Action 2: Report any harmful content that you see on social media. You can be an ally by providing educational tools and information on your social media accounts to help change the narratives around racism, inequality, and hate.

Action 3: Post this *through your eyes* question on Facebook and see how your friends respond. Use the hashtag **#alliesadvocacychallenge**. **What disparities do you see in your community?**

Allies Guide to Advocacy

For more information on being an ally view the Allies Guide to Advocacy Webinar:
<https://www.ywcahartford.org/advocacy/ally-guide-for-advocacy.html>