

eliminating racism
empowering women
ywca
Hartford Region

2023 SPONSORSHIP OPPORTUNITIES



IN THE COMPANY OF WOMEN **LUNCHEON** April 20, 2023

Keynote:
Jackie Joyner-Kersey, Track Superstar

We are excited to welcome you to our signature fundraising event, In the Company of Women Luncheon.

Join us on April 20, 2023 in support of our mission to eliminate racism, empower women and promote peace, justice, freedom and dignity for all.

You make all the difference for women, girls and families in our community.

PLEASE BECOME A SPONSOR TODAY!

Thursday, April 20, 2023
Connecticut Convention Center
100 Columbus Blvd.
Hartford, CT 06103

11:00 a.m. - 12:30 p.m. | Pre-event networking & vendors

12:30 p.m. | Lunch

1:00 p.m. | Keynote address

FOR MORE INFORMATION:

Please contact Karol Jimenez at:
YWCA Hartford Region at (860) 525-1163 x 122
or Karolj@ywc Hartford.org

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE! PRESENTING \$50,000	CHAMPION \$25,000	SUPPORTER \$15,000	PARTNER \$10,000	UNLIMITED OPPORTUNITY \$5,000	COMMUNITY BUILDER \$3,000	YWCA HARTFORD REGION FRIEND \$2,500	EXCLUSIVE! EDUCATION \$2,000	EXCLUSIVE! PHOTO BOOTH \$2,000
4 premier tables of Ten (40)	2 premier tables of ten (20)	1 premier tables of ten (10)	1 priority tables of ten (10)	Seating for ten (10)	Seating for five (5)	Seating for five (5)	Seating for two (2)	Seating for two (2)
Mention from podium	Mention from podium	Mention from podium	Mention from podium					
Logo recognition on website, event signage, video screens in ballroom, print advertising, and newsletter	Logo recognition on website, event signage, video screens in ballroom, print advertising, and newsletter	Logo recognition on website, event signage, video screens in ballroom, print advertising, and newsletter	Logo recognition on website, event signage, video screens in ballroom, print advertising, and newsletter	Logo recognition on website, event signage, video screens in ballroom, print advertising, and newsletter	Listing on website, select print materials	Listing on website	Signage outside educational session space	Signage by photo booth
2 Full page color ads in printed program book	Full page color ad in printed program book	Full page color ad in printed program book	Full page color ad in printed program book	1/2 page color ad in printed program book	1/4 page color ad in printed program book	1/4 page b/w ad in printed program book	1/4 page b/w ad in printed program book	1/4 page b/w ad in printed program book
20 Passes to meet and greet with Keynote speaker	10 passes to meet and greet with Keynote speaker	8 passes to meet and greet with Keynote speaker	6 passes to meet and greet with Keynote speaker	2 passes to meet and greet with Keynote speaker			2 Passes to morning education session with Keynote	
Vendor booth at Persimmon Plaza (Expo)	Vendor booth at Persimmon Plaza (Expo)	Vendor booth at Persimmon Plaza (Expo)	Vendor booth at Persimmon Plaza (Expo)					
Acknowledgment on social media platforms	Acknowledgment on social media platforms	Acknowledgment on social media platforms	Acknowledgment on social media platforms	Acknowledgment on YWCA social media platforms				

ADVERTISING SPECIFICATIONS

Presenting (Exclusive):

Two Full page color ads
5" (w) x 8" (h)

Champion / Supporter/ Partner:

Full page color ad
5" (w) x 8" (h)

Unlimited Opportunity Supporter:

Half page color ad
5" (w) x 3.875" (h)

Community Builder:

Quarter page color ad
2.37" (w) x 3.875" (h)

Friend:

Quarter page black & white ad
2.37" (w) x 3.875" (h)

Photo Booth (Exclusive) / YWLC Education Session-(Exclusive):

Quarter page black & white ad
2.37" (w) x 3.875" (h)

For all ads: Please keep copy within the measurements to maintain legibility when printed. Please ensure that ad is black and white (unless otherwise indicated) and quality is at least 300 dpi.

Preferred File Format: Adobe PDF—Please ensure all PDF file dimensions match the ad sizes specified and fonts are properly embedded to avoid formatting and layout issues.

Adobe Illustrator files: Please provide file as an AI file or EPS. Convert all text to outlines.

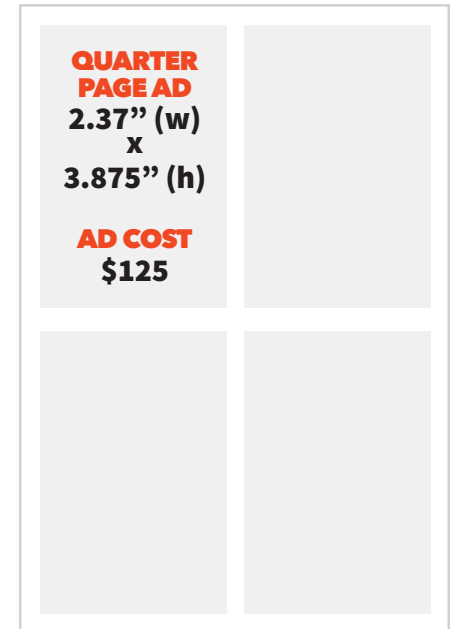
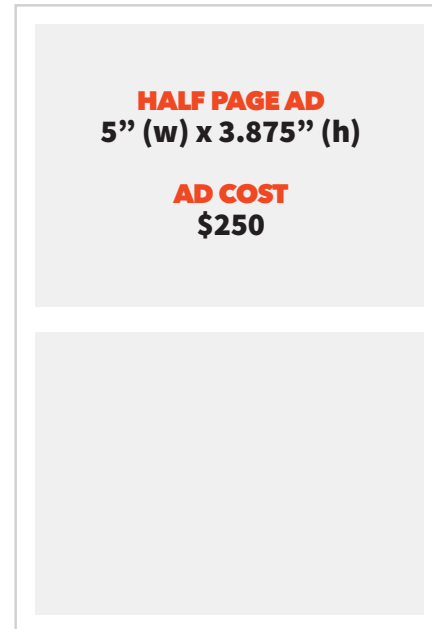
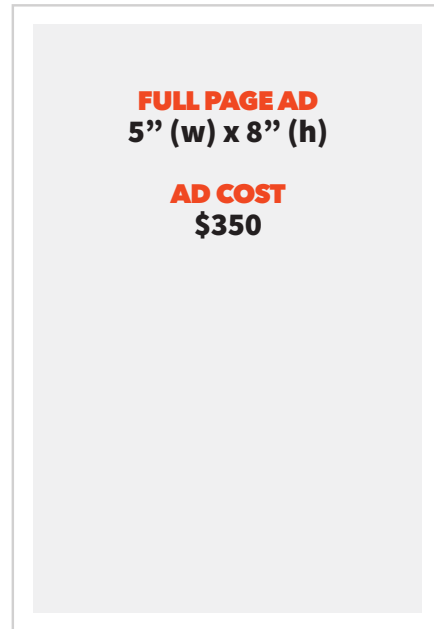
Adobe Photoshop files: Please provide file as either PSD or TIFF.

All sponsor levels please provide both color and B&W, high resolution logos. (PNG, JPEG, PSD or EPS formats are acceptable)

Deadline: All ads must be received by **March 3, 2023** for inclusion in our event program book.

Please email ads and logos to: Karol Jimenez at Karolj@ywcahartford.org

If you have any questions please call: **860.525.1163 x122**



SPONSORSHIP/AD COMMITMENT FORM

Organization (If sponsor, name as it should appear on print)

Address State Zip

Organization Website Social Media tags (Facebook/Twitter)

Contact name (for ad copy, guest lists, and logos) Title

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Phone E-mail

Please select In the Company of Women Luncheon sponsor level:

- | | | | |
|--|---|------------------------------|-----------------------------|
| <input type="checkbox"/> \$50,000 Presenting (Exclusive) | We will use vendor benefit | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$25,000 Champion | We will use vendor benefit | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$15,000 Supporter | We will use vendor benefit | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$10,000 Partner | We will use vendor benefit | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| <input type="checkbox"/> \$5,000 Unlimited Opportunity Supporter | <input type="checkbox"/> \$3,000 Community Builder | | |
| <input type="checkbox"/> \$2,500 YWCA Hartford Region Friend | <input type="checkbox"/> \$2,000 Photo Booth (Exclusive) | | |
| <input type="checkbox"/> \$2,000 YWLC Education Session (Exclusive) | <input type="checkbox"/> \$1,750 Gifted Table | | |

Please see color ad purchase size:

- | | |
|--|---------------------------------|
| <input type="checkbox"/> \$350 Full Page | Ad size 5" (w) x 8" (h) |
| <input type="checkbox"/> \$200 Half Page | Ad size 5" (w) x 3.875" (h) |
| <input type="checkbox"/> \$125 Quarter Page | Ad size 2.375" (w) x 3.875" (h) |

Method of Payment:

- Please invoice or contact at above address Payment to follow
- Payment is enclosed **Credit Card:** Visa Master Card American Express Other
- Credit Card Number: _____
- Exp. Date MM/YYYY: _____ CVC: _____
- Signature: _____ Yes, I want to help offset processing fee

Required for credit card transactions

Please complete registration form and return to: YWCA Hartford Region | 135 Broad Street | Hartford, CT 06105
Attention: Karol Jimenez - Email: Karolj@ywc Hartford.org or fax: 860.947.4503