

Day 7 of 7

7 Day Allies Advocacy Challenge

eliminating racism
empowering women
ywca
Hartford Region

FINANCIAL



- Boycott businesses to bring awareness to and alter questionable behavior.
- Close the racial wealth gap by supporting businesses owned by people of color.
- Don't buy from companies that use prison labor.
- Fight for fair labor.
- Fight racial tax inequity.

HERE IS HOW YOU CAN TAKE ACTION

Financial: Donate

Action 1: Support organizations that are doing equity work by donating your time, money and other resources. Join their lists to remain connected and engaged. There are many organizations to support but start local, such as YWCA Hartford Region https://www.ywcahartford.org/get_involved/donate.html

Action 2: Check out this [site](#); and learn more about financial activism. If you can, boycott or divest from companies that don't align with your values.

Action 3: Support businesses owned by people of color. Find them on [ShopBlackCT](#), [The Black Wallet](#), and [DoneGood-Supporting BIPOC businesses](#).

Allies Guide to Advocacy

For more information on how to be an ally view the Allies Guide to Advocacy Webinar: <https://www.ywcahartford.org/advocacy/ally-guide-for-advocacy.html>