April 23, 2021
Day 2 of 7
7 Day Allies Advocacy Challenge

HERE IS HOW YOU CAN TAKE ACTION

Social: Spark Dialogue

**Action 1:** If you can, have the tough conversations with the people closest to you who may be posting racist jokes or comments on social media. It is important to foster change and growth with our family and friends. Need some tips on how to start the conversation? Visit: [https://nmaahc.si.edu/learn/talking-about-race/topics/being-antiracist](https://nmaahc.si.edu/learn/talking-about-race/topics/being-antiracist), and [https://www.youtube.com/watch?v=Bq1aTLsS69Y](https://www.youtube.com/watch?v=Bq1aTLsS69Y)

**Action 2:** Report any harmful content that you see on social media. You can be an ally by providing educational tools and information on your social media accounts to help change the narratives around racism, inequality, and hate.

**Action 3:** Post this *through your eyes* question on Facebook and see how your friends respond. Use the hashtag #alliesadvocacychallenge. *What disparities do you see in your community?*

**Allies Guide to Advocacy**
For more information on being an ally view the Allies Guide to Advocacy Webinar: [https://www.ywcahartford.org/advocacy/ally-guide-for-advocacy.html](https://www.ywcahartford.org/advocacy/ally-guide-for-advocacy.html)