

eliminating racism empowering women

ywca

hartford region

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FOR IMMEDIATE RELEASE

17TH ANNUAL IN THE COMPANY OF WOMEN LUNCHEON WILL BE HELD MARCH 20TH *1,500 People to Gather to Hear Rosie Perez at YWCA Event*



Hartford, CT- [YWCA Hartford Region](http://www.ywcahartford.org) is pleased to announce the 17th Annual *In The Company of Women* luncheon will feature keynote speaker Rosie Perez, actress and activist. The event will be held on March 20, 2012 at the Connecticut Convention Center in Hartford, Connecticut. Approximately 1,500 guests from the Hartford region will gather together for the largest women's fundraising event in Connecticut. In addition, the event will feature an expo of women's boutiques and services. Jean C. LaTorre, Senior Vice President and Chief Investment Officer, Aetna and Stacy Smith Walsh, Director of Human Resources, Day Pitney LLP, are the Event Co-chairs.

Keynote speaker Rosie Perez is lively, entertaining and celebrated for her television and movie roles over the past 23 years. Perez is also a vocal activist for a number of causes, especially those related to AIDS and inner-city youth. She serves as the head of the Artistic Board for the Urban Arts Partnership and actively supports the Women for Peace & Justice in Vieques, Puerto Rico. She will deliver an inspiring message that celebrates culture, diversity and the empowerment of all women.

YWCA is recruiting both event Sponsors, and volunteers who will serve as Table Captains. Table Captains invite friends, family and business associates to the event. A minimum donation of \$150 per person is expected to support the programs and services of YWCA Hartford Region which include child care, supportive housing, teen leadership development, racial justice awareness and economic empowerment. The event is made possible in part by the generous support of Aetna and The Hartford Financial Services Group, Inc., Presenting Sponsors. For more information on becoming a Sponsor or a Table Captain, contact RozeLynB@ywc Hartford.org or call (860) 525-1163 ext. 259. Information can also be found at [ywcahartford.org/luncheon.php](http://www.ywcahartford.org/luncheon.php).

Established in 1867, YWCA Hartford Region is the third oldest affiliate of YWCA, a women's membership movement dedicated to **eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all**. YWCA Hartford Region provides programs and services in the

greater Hartford Region including child care, supportive housing, teen leadership development, racial justice awareness, financial literacy and economic empowerment. For more information, visit www.ywcahartford.org and follow us on [Facebook](#) and [Twitter](#).

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