

## YWCA's 17<sup>th</sup> Annual *In the Company of Women Luncheon* Vendor Opportunities

**Get ready to captivate an audience of over 1,500 of Connecticut's most influential women!** It's time to sign up for YWCA's 17<sup>th</sup> Annual *In the Company of Women Luncheon*! It's the biggest affair of the spring and plans are well underway for the **Tuesday, March 20, 2012** event, which will be held at the Connecticut Convention Center, Hartford, CT.

This year we will host our annual Persimmon Plaza Vendor Expo and would be pleased to have you join us as a vendor. The cost per booth is \$300.00. A Vendor Package includes the booth and a ¼ page ad in the Event Program Book, at a cost of \$400.00. *Details for all opportunities are found on page 2.*

### **The benefits of becoming an exhibitor include:**

- Business name listed on "Exhibitor" page in Event Program Book (distributed to each guest)
- Name included in all exhibitor listings as Persimmon Plaza Vendor Expo
- Reserved seating for those who purchase a luncheon seat at a special table (easy access near the door)
- Exposure for your business to 1,500 of Connecticut's most influential women

**More good news!** The Expo will take place before the event program between 11:00 a.m. – 12:30 p.m. (during guest registration/reception period) and then again between 2:00 p.m. – 3:00 p.m. (immediately following the keynote presentation).

A complete registration package has been enclosed for your review. Please feel free to contact Denice Graves at (860) 525-1163 ext. 269 or [deniceg@ywc Hartford.org](mailto:deniceg@ywc Hartford.org) with any questions regarding the luncheon Vendor Expo.

### **We need your reply by Monday, February 27, 2012. Space is limited!**

Booths are reserved on a first-come, first-served basis. **Payment must be received by February 27, 2012.** We hope that you will join us at Connecticut's premier women's luncheon event of the year!



# YWCA's 17<sup>th</sup> Annual In the Company of Women Luncheon VENDOR REGISTRATION FORM

Proceeds of the *In the Company of Women* Luncheon will benefit YWCA Hartford Region.  
Please complete the form below:

**Business/Organization Name:**  
(exactly as it should appear in  
printed materials)

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**Authorizing Contact:**

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**Address:**

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**Phone:**

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**Email:**

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**Fax:**

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**Nature of Your Business:**

**Persimmon Plaza Vendor Expo Opportunities** (check below to register):

- |                          |       |  |            |          |
|--------------------------|-------|--|------------|----------|
| <input type="checkbox"/> | \$400 | Vendor Package* (booth + ¼ Ad)                       | Qty. _____ | \$ _____ |
| <input type="checkbox"/> | \$300 | Vendor Booth* For Profit/Govt                        | Qty. _____ | \$ _____ |
| <input type="checkbox"/> | \$140 | Vendor Booth* Non Profit                             | Qty. _____ | \$ _____ |
| <input type="checkbox"/> | \$150 | Luncheon Guest Reservation                           | Qty. _____ | \$ _____ |
| <input type="checkbox"/> | \$ 80 | Additional Table for Vendor Booth (space permitting) |            | \$ _____ |

**TOTAL EXPO AMOUNT: \$ \_\_\_\_\_**

*\* Includes 1 – skirted 6' table with tablecloth and 2 chairs. A fee of \$80.00 will be charged for each additional table setup, which will be available on first-come, first-served basis.*

**In the Company of Women Luncheon Event Program Ad Opportunities** (check below to register):

- |                          |       |                   |                               |
|--------------------------|-------|-------------------|-------------------------------|
| <input type="checkbox"/> | \$350 | 1 full page ad    | Ad size 5.5" (w) x 8.5" (h)   |
| <input type="checkbox"/> | \$200 | 1 half page ad    | Ad size 5.5" (w) x 4.25" (h)  |
| <input type="checkbox"/> | \$125 | 1 quarter page ad | Ad size 2.75" (w) x 4.25" (h) |

**TOTAL AD AMOUNT: \$ \_\_\_\_\_**

**All ads must be received by March 1, 2012 in JPEG, TIFF, EPS or enhanced PDF format and at least 300 DPI.  
Please email ads to: [ywcaadbook@ywc Hartford.org](mailto:ywcaadbook@ywc Hartford.org)**

**Payment is due in full by February 27, 2012. Method of payment** (check one):

- Please bill me at the above address  
 Payment to follow (no invoice necessary)  
 Payment is enclosed (no invoice necessary)

**Please send checks payable to:** YWCA Hartford Region, Attn. Denice Graves, 135 Broad St., Hartford, CT 06105  
**For VISA/MasterCard transactions or questions please call Denice Graves at (860) 525-1163 x 269**

**Please submit this registration form as soon as possible to the YWCA at:**

**Email: [deniceg@ywc Hartford.org](mailto:deniceg@ywc Hartford.org)**

**Fax: 860-543-8919**

**Mail: ATTN: Development Department  
YWCA, 135 Broad Street, Hartford, CT 06105**

# YWCA's 17<sup>th</sup> Annual *In the Company of Women Luncheon* VENDOR INFORMATION

## **Location:**

Connecticut Convention Center [[Directions](#)]  
6<sup>th</sup> Floor - Ballroom Level  
100 Columbus Boulevard, Hartford, CT 06103  
Phone: 860-249-6000

## **Exhibit Space Details:**

Exhibit space is located in the pre-assembly area outside of the main ballroom at the Connecticut Convention Center. Directions to the Convention Center are listed below. Parking instructions will be emailed to you upon confirmation of your participation. Each exhibit space consist of a 6' x 8' area including a 6' skirted table and two chairs. No electrical service is available, so please plan to do all transactions manually.

## **Set up & Breakdown:**

You may arrive for set up between **9:00 a.m. – 10:00 a.m.** on Tuesday, March 20, 2012. **Please be advised that all exhibits must be completely set up by 10:30 a.m.** The exhibit area will close at 3:00 p.m. All materials must be removed from the area by 4:00 p.m. We cannot be responsible for items left behind. Thank you in advance for your cooperation.

## **Driving Directions:**

### **Traveling on I-91 North**

Take I-91 North to EXIT 29A - Capitol Area/Convention Center (Left Exit)  
Stay in right lane  
Take first exit on right - Columbus Boulevard/Convention Center  
Turn RIGHT on Columbus Boulevard  
The convention center and its attached parking garage are located immediately on the right

### **Traveling on I-91 South**

Take I-91 South to EXIT 29A - Capitol Area/Convention Center (Right Exit)  
Stay in right lane  
Take first exit on right - Columbus Boulevard/Convention Center  
Turn RIGHT on Columbus Boulevard  
The convention center and its attached parking garage are located immediately on the right

### **Traveling on 84 East**

Take I-84 East to EXIT 52 to I-91 South, toward New Haven  
Take EXIT 29A - Capitol Area/Convention Center (Right Exit)  
Take first exit - Columbus Boulevard/Convention Center (Right Exit)  
Turn RIGHT onto Columbus Boulevard  
The convention center and its attached parking garage are located immediately on the right

### **Traveling on 84 West/Route 2 West**

Take I-84 West/ Route 2 West to EXIT 54/Downtown Hartford (Left Exit)  
Stay in left lane over the Founders Bridge  
At the bottom of the bridge, turn left onto Columbus Boulevard  
The convention center and its attached parking garage are on the left side of Columbus Blvd.